

Super Curricular Activities (Business & Economics)

What are Super Curricular Activities?

Super Curricular Activities describe extra-curricular activities that help students to expand their general knowledge and subject knowledge. The list below has been compiled using advice given from Oxford and Cambridge universities about the resources young people could use to enhance their knowledge about the world. *The new GCSE and A Level courses are much more focused on knowledge than in previous years: students who 'read widely' will undoubtedly have an advantage because they will have a deeper understanding of topics and will have nurtured their love of learning.*

Advice on how to use the Super Curricular Activities

Simple: follow your interests and dip in and out of whatever catches your eye! Learning is a life-long commitment and you should relish opportunities to explore new topics and expand your knowledge. The best way to do this is to follow your interests and to stretch yourself to find out more about new topics and ideas: the suggestions below are sources of information you could use to help you to explore any topic that interests you... *keep in mind that although Google and Wikipedia can be useful tools, they don't always have accurate information so cannot be entirely trusted!*

Super Curricular Activities:

Business

- BCSE Business Bitesize- <https://www.bbc.com/bitesize/subjects/zpsvr82>
- <https://revisionworld.com/gcse-revision/business-studies>
- Quizlet- <https://quizlet.com/22904227/edexcel-gcse-business-studies-unit-1-showing-enterprise-flash-cards/>
- YouTube channel EduKate- <https://www.youtube.com/watch?v=Rthtd3YdsiY&list=PLp8qK4YahCcMSXowz26cre3FGjVKQwksX>
- BBC Teach Business YouTube Chanel - <https://www.youtube.com/watch?v=sfXMfm6XiOM>
- Business Tutor2u YouTube channel- <https://www.youtube.com/watch?v=0srjdRDh99Y&list=PLp8BSCLLWBUDfUuEBoEUbbja0I1y4umBn>
- Business Blogs
- Student Room- <https://www.thestudentroom.co.uk/gcse/subjects/business-studies/>
- Business GCSE Pod https://www.gcsepod.com/gcsepod_content/business-studies/
- Business Bee- <http://www.beebusinessbee.co.uk/index.php/pages/223-beebusinessbee-for-business-students>

Business Reading Lists

News-sources:

The BBC news website is worth a daily visit, particularly the Business tab. Build in listening to the **Today programme** on Radio 4 (Mon - Sat 6:00am – 9:00am) into your morning routine. **The Times, Guardian, Telegraph, and Independent** all have good coverage of business. The Guardian and Telegraph on Saturday, and the Times on Sunday are particularly strong on economic news as is the Financial Times.

Business Review, Business Today – these are magazines available to A Level students through the School, and aimed specifically at an A Level student.

How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions

– **Rachel Bridge**

An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.

The Tipping Point: How Little Things Can Make a Big Difference

– **Malcolm Gladwell**

A very readable and fascinating book, which looks into the reasons products become market leaders.

The Google Story

– **David A. Wise**

An interesting investigation into the culture at Google, includes insights into the four day working week and soft management styles. The questions are; are these the things that made Google the world's number one search engine?

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer

– **Jeffrey Liker**

Covers Japanese Management Techniques such as Kaizen and TQM.

Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours

– **Tarun Khanna**

An investigation into Asia's two growing economic powers.

Business Stripped Bare: Adventures of a Global Entrepreneur

– **Sir Richard Branson**

The autobiography of Britain's most famous entrepreneur.

Sun Tzu – The Art of War for Managers: 50 Strategic Rules Updated for Today's Business

– **Gerald A. Michaelson**

Applying the ancient Chinese rules of battle to modern day business.

The Intelligent Investor

– **Benjamin Graham**

The classic book on stock market investment, as recommended by Warren Buffet.

No Logo

– **Naomi Klein**

Klein investigates the negative side to marketing and globalisation.

House of Cards: How Wall Street's Gamblers Broke Capitalism

– **William D Cohan**

Explains the reason behind the continuing global financial crisis, which started in September 2008.

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