



A Level Business

KS5 Leader: Mr C Wright • Exam Board: AQA

Course Entry Requirements:

GCSE Grade 4 in English and Mathematics.

Course Outline:

A Level Business covers 10 topics at A Level.

The course covers the following topics:

- What is business?
- Managers, Leadership and Decision Making.
- Decision making to improve Marketing performance.
- Decision making to improve Operational performance.
- Decision making to improve Financial performance.
- Decision making to improve Human Resource performance.
- Analysing the strategic position of a business.
- Choosing strategic direction.
- Strategic methods: how to pursue strategies.
- Managing strategic change.

Assessment:

A Level 1 - 10 above

Paper 1 (120 minute exam) 100 marks 33.3% of final grade

- A mix of multiple choice, short answer, and essay questions.

Paper 2 (120 minute exam) 100 marks 33.3% of final grade

- Three data response questions.

Paper 3 (120 minute exam) 100 marks 33.3% of final grade

One compulsory case study consisting of six questions.

Learning strategies:

- Investigations
- Case studies
- Decision making, role plays and data analysis
- Group discussions
- Conferences
- The use of multi-media
- Peer assessment (the student's design and set exams)
- External Visits

Students are expected to be studying outside the classroom (5 hours per week minimum), reading around the subject and keeping up to date with current events, business and economic news.